



ეკონომიკური კვლევების ეროვნული ინსტიტუტი  
NATIONAL INSTITUTE OF ECONOMIC RESEARCH



**BATUMI NAVIGATION TEACHING UNIVERSITY**  
**(Batumi, Georgia)**

## **PROGRAM**

# **IMPERATIVES OF CIVIL SOCIETY DEVELOPMENT IN PROMOTING NATIONAL COMPETITIVENESS**

**1<sup>st</sup> International Scientific and Practical Conference**

**December 13-14, 2018**

*Co-organizer of the Conference:  
Odesa Institute of Trade and Economics of Kyiv National University of Trade and Economics,  
(Odesa, Ukraine)*

Included in ACADEMIA.EDU

Editor: Prof. Dr. Badri Gechbaia

**Batumi, GEORGIA**

**2018**

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**CHAIRMAN OF CONFERENCE ORGANIZING COMMITTEE:**

Badri Gechbaia – Doctor of Economics, Associate Professor, Director of National Institute of Economic Research, Georgia.

**CO-CHAIRMEN OF CONFERENCE ORGANIZING COMMITTEE:**

Parmen Khvedelidze – PhD, Professor, Rector Batumi Navigation Teaching University, Georgia.

Yaroslav Kvach – Doctor of Economics, Professor, Director, Odessa Trade and Economic Institute of Kyiv National University of Trade and Economics, Ukraine.

**CONFERENCE ORGANIZING COMMITTEE:**

Ketevan Goletiani – Doctor of Techniques, Professor, Batumi Navigation Teaching University, Georgia.

George Abuselidze – PhD, Associate Professor Batumi Shota Rustaveli State University, Georgia.

Irina Vashakmadze – PhD, Associate Professor Batumi Shota Rustaveli State University, Georgia.

Nargiz Phalavandishvili – PhD, Assistant Professor, Batumi Shota Rustaveli State University, Georgia.

Halyna Kuzmenko – PhD, Associate Professor, Audit and Taxation Department, Central Ukrainian National Technical University, Kropyvnytskyi, Ukraine.

**SCIENTIFIC COMMITTEE OF CONFERENCE:**

Evgeni Baratashvili – Doctor of Economics, Professor, Georgian Technical University, Georgia.

Viktor Koval – Doctor of Economics, Associate Professor, Odessa Institute of Trade and Economics of Kyiv National University of Trade and Economics, Ukraine.

Gela Mamuladze – PhD, Professor Batumi Shota Rustaveli State University, Georgia.

Nino Paresashvili – PhD, Associate Professor, Ivane Javakhishvili Tbilisi State University, Georgia.

Agnieszka Generowicz – Doctor Habilitated, Professor, Cracow University of Technology, Poland.

Pukała Ryszard – PhD, Professor, Vice-Rector of Bronislaw Markiewicz State Higher School of Technology and Economics, Poland.

Mariana Petrova – Doctor of Science in Physics and Mathematics, Professor, Associate Professor, St.Cyril and St.Methodius University of Veliko Tarnovo, Bulgaria.

Krzysztof Gaska – Doctor Habilitated, Professor, Silesian University of Technology, Poland.

**REVIEWERS:**

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Paata Aroshidze – PhD, Associate Professor, Batumi Shota Rustaveli State University, Georgia.

Eter Kharashvili – Doctor of Economics, Professor, Ivane Javakhishvili Tbilisi State University, Georgia.

**CONTACT DETAILS OF CONFERENCE ORGANIZING COMMITTEE:**

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Director of National Institute of Economic Research, Georgia

Director's office phone number: [+995 593 72 21 15](tel:+995593722115)

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## **THE PROGRAM OF THE CONFERENCE:**

- opening, plenary session;
- sections:

### **Section 1. STATE GOVERNMENT AND POLITICS.**

- State policy and regulation;
- Public administration and management;
- National and civil security;
- Political systems.

### **Section 2. MANAGEMENT, ECONOMY, FINANCE.**

- Economy and business;
- Accounting and taxation;
- Finance, banking, insurance;
- Management and marketing;
- Entrepreneurial business, trade and exchange activities.

### **Section 3. SERVICE SECTOR AND MANAGEMENT.**

- Hospitality and restaurant business;
- Tourism and ecology;
- Management of social and cultural activities, social work.

### **Section 4. LOGISTICS AND SUPPLY CHAINS MANAGEMENT.**

- Logistical control of enterprises' activities;
- Transport solutions and transport and logistic systems;
- Global and regional supply chains;
- Logistic support and management of stock- keeping at enterprises.

### **Section 5. EDUCATION AND PEDAGOGICS.**

- Educational and pedagogical sciences;
- Pre-school, primary, secondary, vocational and higher education;
- Philology;
- Philosophy;
- Physical education and sport.

### **Section 6. LEGAL SYSTEMS AND INTERNATIONAL RELATIONS.**

- Government and government institutions;
- Public and private law;
- International law;
- International economic relations.

## **CONFERENCE PROCEDURE:**

December 13, 2018	09 <sup>00</sup> – 11 <sup>00</sup> – registration;
	11 <sup>00</sup> – 13 <sup>00</sup> – opening, plenary session;
	14 <sup>00</sup> – 17 <sup>00</sup> – section work.
December 14, 2018	10 <sup>00</sup> – 14 <sup>00</sup> – section work;
	14 <sup>30</sup> – departure of the participants.

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## PLENARY SESSION

December 13, 2018

### CONFERENCE OPENING

**Badri Gechbaia**, Doctor of Economics, Associate Professor,  
Director of National Institute of Economic Research, Georgia

### SECTION WORK

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#### SECTION I. STATE GOVERNMENT AND POLITICS

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Section Head – Ketevan Goletiani, Doctor of Techniques, Professor, Batumi Navigation Teaching University, Georgia.

FORMATION OF THE INSTITUTIONAL ENVIRONMENT OF POLITICAL ELITE OF UKRAINE

**Khorishko L. S.**

DESIGN OF ANTIMONOPOUS REGULATION AS AN INSTRUMENT FOR TERMINATION OF AGREEMENTS AND ASSIGNED ACTS, WHICH RESTRICT COMPETITION

**Verbytska V. I., Gunko V. L.**

PROVIDING BIOLOGICAL SECURITY AS A PROBLEM OF PUBLIC ADMINISTRATION

**Hubar O. V.**

ECOSYSTEM APPROACH TO PRESERVING THE NATURAL RESOURCE POTENTIAL AT THE MUNICIPAL LEVEL OF MANAGEMENT

**Kolmakova V. M., Patoka I. V.**

SECURITY AND DEFENSE MODELS OF REFORMS IN THE NATO MEMBER STATES: LESSON LEARNED FOR UKRAINE

**Zhytnyk Oleksandr Mykolayovych**

GROWTH OF LABOR MIGRATION IN UKRAINE AND ITS EFFECTS

**O. P. SKORUK**

RELATIONS OF THE STATE AUTHORITY AND CIVIL SOCIETY IN UKRAINE

**Romanenko Y. O., Chaplay I. V.**

PROJECT MANAGEMENT OF THE POLITICAL AND LEGAL MECHANISM IMPROVEMENT FOR ENSURING DEMOGRAPHIC SECURITY OF UKRAINE

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STATE SOCIAL-ECONOMIC POLICY IN THE FRAMES OF EUROPEAN MODEL OF SOCIAL ECONOMY

**Pryyatelchuk O. A.**

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PHILOSOPHIC-PRAXEOLOGICAL ASPECTS OF CIVIL SOCIETY DEVELOPMENT  
AS A SUBJECT OF PUBLIC ADMINISTRATION

**Lukyanenko O.M.**

ESTIMATION OF PROBABLE BENEFITS AND OBSTACLES TO THE USE OF  
ENVIRONMENTAL FINANCE AND CREDIT INSTRUMENTS IN THE WORLD AND  
IN UKRAINE

**Karlin M.I., Suchek S.I.**

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## SECTION II. MANAGEMENT, ECONOMY, FINANCE

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Section Head – George Abuselidze, PhD, Associate Professor Batumi Shota Rustaveli State  
University, Georgia.

SUBSTANTIATION OF THE INFLUENCE OF EXTERNAL FACTORS ON THE  
EFFICIENCY OF THE ENTERPRISES OF THE INDUSTRY OF PAINT AND  
VARNISH INDUSTRY OF UKRAINE

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THE ROLE OF TAX REVENUES IN THE FORMATION OF THE INCOME PART OF  
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**Lagodiienko N.V., Palchik Yu. O.**

INVESTMENT IN TOURISM SECTOR OF UKRAINE

**Mamotenko D.U.**

THE ENERGY STRATEGY OF UKRAINE IS A ROUTE TO SUSTAINABLE  
DEVELOPMENT OF THE NATIONAL ECONOMY

**Mykoliuk O. A., Bobrovnyk V.M.**

FORMATION OF THE PORTER DIAMOND NATIONAL MODEL FOR THE  
AUTOMOTIVE INDUSTRY

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ORGANIZATIONAL AND ECONOMIC BASES OF FORMATION OF PRODUCTION  
AND MARKETING POLICY OF FOOD ENTERPRISES

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MANAGING THE COMPETITIVE POTENTIAL OF AN ENTERPRISE

**Panchenko M.A., Volkova D.V.**

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**Kudrina O. Y.**

GREAT AND SMALLER PLAYERS OF UKRAINIAN BREWING

**Gurova D.D., Yatsenko D. Ya.**

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**Svidlo K. V., Grigorenko A. M.**

DIRECTIONS FOR PLANNING AND FORECASTING THE DEVELOPMENT OF  
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**Okhrimenko O., Bihun U.**

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**Yehorova O. V., Kononenko Z. A., Petrenko V. O.**

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**Ishchenko N., Novakovska I.**

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**Shapoval L. P., Kolotiy J. S.**

DIGITALIZATION OF MARITIME TRANSPORT AS A TOOL FOR INDUSTRY  
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ECONOMIC EFFICIENCY OF PRODUCTION OF OIL-MAIN CULTURES IN UKRAINE

**Slobodyanik A. M.**

PROSPECTS FOR ONLINE TRADING OF FINANCIAL DERIVATIVES IN  
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EFFECTIVE TRADING STRATEGIES: ITS IMPLEMENTATION AND  
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**Kolodiichuk I. A.**

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**Bezkhlibna A. P.**

INFLUENCE OF CURRENT LABOR TRENDS ON MANAGEMENT OF PERSONNEL  
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THE IMPLEMENTATION OF THE LABOR POTENTIAL OF PERSONS WITH DISABILITIES OF UKRAINE

**Kazarian G.**

PROCESSES OF GLOBALIZATION OF NATIONAL ECONOMIES: CHINA'S EXPERIENCE

**Kazaryan O. G.**

ORGANIC AGRICULTURAL PRODUCTION AS AN INDICATOR OF THE RENOVATION OF AGRICULTURAL PRODUCERS OF UKRAINE

**Livinsky A. I.**

OFFSHORE FINANCIAL CENTERS AS A ECONOMIC ENTITIES OF THE GLOBAL TRADING NETWORK

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THE ROLE OF APPLIED ECONOMIC AND MATHEMATICAL RESEARCHES OF ECONOMIC PROGNOSTICATION

**Yevdokimova O. I.**

FORECASTING INDICATORS OF THE ILLEGAL FINANCIAL FLOWS IN UKRAINE

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**Khomishin P., Khazova M.**

VALUES IN THE NEW ECONOMY

**Zlotnikova L. M.**

THE IMPLEMENTATION OF DIGITAL TRANSFORMATION STRATEGY IN THE MODERN BUSINESS ENVIRONMENT

**Liubokhynets L. S.**

COMPARATIVE ANALYSIS OF ECONOMIC OPENNESS OF THE NETHERLANDS AND POLAND

**Tryfonova O. D., Ohdanskiy K. M., Sardak S. E.**

STIMULATING DEMAND ON THE REGIONAL MARKETS FOR RESIDENTIAL REAL ESTATE

**Pavlov K. V., Strizenets O. M., Kupchak V. R.**

GREEN ECONOMY POLICY AS A BASIS OF ORGANIC BUSINESS DEVELOPMENT IN UKRAINE

**Galushkina T. P., Sernytska K. V., Binkovska A. V.**

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### SECTION III. SERVICE SECTOR AND MANAGEMENT

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Section Head – Irina Vashakmadze, PhD, Associate Professor Batumi Shota Rustaveli State University, Georgia.

STAFF TRAINING FOR TOURISM BUSINESS IN ODESSA REGION

**Niecheva N.V., Kalchenko D. Yu.**

FORMATION OF ENVIRONMENTAL CULTURE OF PERSONALITY IN THE CONDITIONS OF THE MODERN INDUSTRIAL CITY

**Bohatyryova G., Golovan M.**

TOURISM AS A PRIORITY COURSE OF UKRAINE'S ECONOMY DEVELOPMENT

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PROSPECTS FOR AGRICULTURAL GREEN TOURISM DEVELOPMENT IN UKRAINE

**Brykova T. M.**

MARKETING MANAGEMENT IN THE DEVELOPMENT OF TOURISM IN UKRAINE

**Koval V.**

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### SECTION IV. LOGISTICS AND SUPPLY CHAINS MANAGEMENT

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Section Head – Nargiz Phalavandishvili – PhD, Assistant Professor, Batumi Shota Rustaveli State University, Georgia.

MEASURES AND PRINCIPLES OF STABLE FUNCTIONING OF THE MARITIME TRANSPORT COMPLEX

**Rozvadovska O.V.**

IMPROVING THE LEVEL OF SERVICE OF INDUSTRIAL SYSTEMS BY INTEGRATING THE PROCESSES OF TRANSPORT LOGISTICS

**Mesheryakov V.**

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**Trushkina N.V.**



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## SECTION V. EDUCATION AND PEDAGOGICS

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Section Head – Evgeni Baratashvili – Doctor of Economics, Professor, Georgian Technical University, Georgia.

DEVELOPMENT OF CREATIVITY OF CHILDREN OF PRESCHOOL AGE AS AN IMPERATIVE FOR THE DEVELOPMENT OF THE COMPETITIVENESS OF SOCIETY

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NOTABLE HISTORICAL TASKS IN NUMBER THEORY FOR PROFESSIONAL TRAINING OF STUDENTS

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**Sahla Ibrahimova**

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**Sierykh L. V.**

SOCIAL DEVELOPMENT OF PRE-SCHOOLER CHILDREN WITH MENTALLY DISABILITY

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THE ROLE OF RESOURCE CENTRES IN AUTONOMOUS LEARNING

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DYNAMICS OF PHYSICAL ACTIVITY OF STUDENTS AFTER IMPLEMENTATION OF METHODOLOGICAL SYSTEM FITNESS TECHNOLOGIES

**Zhamardiy V.O.**

FEATURES OF THE PROFESSIONAL ACTIVITIES OF FUTURE ENGINEER-AND-TEACHERS IN THE FIELD OF FOOD TECHNOLOGY

**Horbatiuk R. M., Volkova N.V.**

CONCEPTUAL BASIS FOR TRAINING OF FUTURE TEACHERS OF FOREIGN LANGUAGES TO PEDAGOGICAL COOPERATION IN ASPECTS OF FORMING COMMUNICATIVE-LANGUAGE COMPETENCE

**Bardashevska Yu.**

ASSESSMENT CRITERIA OF ENGLISH LANGUAGE PROFESSIONAL ORIENTED MONOLOGUE SPEAKING OF FUTURE FOOD TECHNOLOGICAL ENGINEERS

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THE DEVELOPMENT OF STUDENT YOUTH PATRIOTIC FEELINGS AS A KEY FOUNDATION OF FOSTERING CIVIL SOCIETY

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HEALTH PRESERVATION IS A PRIORITY COMPETENCE OF PHYSICAL  
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THE PROBLEM OF FORMING OF TOLERANT INTERACTION OF FUTURE MASTER  
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BILINGUAL EDUCATION AS ONE OF THE FACTORS OF INCREASING THE  
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MODERN TRENDS IN THE PROFESSIONAL PREPARATION OF FUTURE ROCKET-  
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**Maslii O.M.**

TRANSLATION AT THE BEGINNING STAGE OF TEACHING UKRAINIAN  
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**Derba S.M.**

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PEDAGOGICAL HERITAGE OF V.O. SUKHOMLINSKY IN THE CONTEXT  
ACTIVITIES OF PRE-SCHOOL EDUCATION INSTITUTIONS

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THEORETICAL PRINCIPLES IN PROFESSIONAL TRAINING OF PHILOLOGISTS

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DEVELOPMENT OF SEARCH AND RESEARCH ACTIVITY OF PRESCHOOL  
CHILDREN DURING THE USE OF THE TECHNOLOGY "EDUCATIONAL TRIP"

**Karuk I.V.**

CONCEPTS «WAY» AND «IMAGE»: CONVENIENT AND COMPARATIVE ASPECT

**Volyk A.V.**

METHODOLOGICAL RECOMMENDATIONS FOR THE IMPLEMENTATION OF  
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**Pavlyk N. P.**

THE ROLE OF UKRAINIAN SYMBOL AND FOLKLORE IN THE DEVELOPMENT OF  
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**Mykhalchenko N.V.**

ORGANIZATION OF STUDENTS' INDEPENDENT WORK IN HIGHER  
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SOME SOCIAL-PSYCHOLOGICAL CHARACTERISTICS OF TEENAGERS, BENT TO  
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**Zamashkina O.D.**

CRITERIA, INDICATORS AND LEVELS OF LINGUISTIC CULTURE FORMATION  
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**Kruchek V.A., Popovych V.I.**

THE FRAZEOLOGY'S ROLE IN INTERNATIONAL BUSINESS RELATIONS AND  
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GENDER AUDIT AS FACTOR OF DEMOCRATIZATION OF THE UNIVERSITY  
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CRISIS PHENOMENA OF THE DOMESTIC SYSTEM OF HIGHER EDUCATION AND  
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SAVING HEALTH IS A PRIORITY IN THE COMPETENCE OF THE TEACHER OF  
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TURKISH HIGHER EDUCATION AND BOLOGNA PROCESS

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MYTH AND SYMBOL IN THE ONTOLOGY OF P.O. FLORENSKY

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PHILOSOPHICAL REFLECTION OF THE CITY'S SOCIAL ECOLOGY

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**Petrykivska O.S.**

CREATIVE POTENTIAL OF PHILOSOPHICAL AND PSYCHOLOGICAL EDUCATIONAL PRACTICES

**Donnikova I.A., Kryvtsova N.V.**

"NEW KANON" DESIGNING A PHILOSOPHICAL AND LOGICAL DISCIPLINES

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TRANSFORMATION OF THE PARADIGM OF EDUCATION IN THE CONTEXT OF THEORY GENERATION

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**Zinchenko N.**

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## SECTION VI. LEGAL SYSTEMS AND INTERNATIONAL RELATIONS

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Section Head – Gela Mamuladze, PhD, Professor Batumi Shota Rustaveli State University, Georgia.

PROPERTY OF HUMAN ORGAN ORGANIZATIONS

**Pasichnyk S.V., Nagachevsky V.Ya., Nanivsky R.A.**

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HUMAN CAPITAL INDEX IN THE 21<sup>st</sup> CENTURY

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FINANCIAL LEVERAGE RATIOS TO MEASURE BUSINESS SOLVENCY IN UKRAINIAN ENTERPRISES

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## SECTION WORK

December 14, 2018

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### SECTION I. STATE GOVERNMENT AND POLITICS

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Section Head – Nino Paresashvili, PhD, Associate Professor, Ivane Javakhishvili Tbilisi State University, Georgia.

IMPACT OF GOVERNMENT POLICY ON MACHINE-BUILDING ENTERPRISES ON  
THE BASIS OF LOGISTIC APPROACH

**Redkva O.Z., Garmatiuk O.O.**

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**Shostak S.M.**

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**Sharan O. V.**

SOCIAL DESIGN OF THE PERSONNEL SECURITY SYSTEM OF PUBLIC  
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PUBLIC ADMINISTRATION IN UKRAINE: TRADITIONS AND MODERN TRENDS  
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**Tkachuk A.I., Mkrтчian R.S.**

UKRAINE–EUROPEAN UNION ASSOCIATION AGREEMENT AND FINANCIAL  
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**Sukhobokova O.O.**

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## SECTION II. MANAGEMENT, ECONOMY, FINANCE

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Section Head – Ketevan Goletiani, Doctor of Techniques, Professor, Batumi Navigation Teaching University, Georgia.

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**Kaliuha Y.V., Namazylo A.O.**

CHARACTERISTICS OF THE ORGANIZATIONAL CULTURE MECHANISM OF THE ENTERPRISE: THEORETICAL CONTEXTS

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CURRENT STATE OF DAIRY CATTLE-BREEDING IN UKRAINE

**Kruglyak O. V. .**

SUSTAINABILITY OF AN ECOSYSTEM OF THE BUSINESS MODEL  
IN THE CONCEPT OF VALUE AND INTELLIGENCE

**Voynarenko M. P., Tarashevskaya O.V.**

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**Telnov A.C., Reshmidilova S.L.**

ON THE ISSUE OF TRENDS IN THE DEVELOPMENT OF INTELLECTUAL  
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**Aleksesevskaya Ha.**

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**Kalivoshko O.M.**

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DIVERSIFICATION OF NATURAL RESOURCES AS A TREND IMPLEMENTING  
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**SmankulovaZh.**

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**Mosiyuk S.I.,Shum O.A.**

IMPROVEMENT OF THE EARNINGS OF EMPLOYEE EMPLOYEES

**Fedosova M.I.**

THE NECESSITY AND IMPORTANCE OF EVALUATING THE FINANCIAL  
STABILITY OF AN INDUSTRIAL ENTERPRISE

**Tarasenko O.,Revka G.**

ACCOUNTING FOR FINANCIAL LEASE ACCORDING TO NATIONAL AND  
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**Yarmolitska O.V.**

THEORETICAL ASPECTS OF EFFICIENT TEAM FORMATION

**KorchevskaL.O.,SamoilenkoG.V.**

IMPACT OF ECONOMIC CRISES ON ENSURING SECURITY OF THE STATE

**Chernyatevych Y.**

GENDER ASPECT OF ROLE POSITION IN MILITARY ACTIVITIES

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Section Head – George Abuselidze, PhD, Associate Professor Batumi Shota Rustaveli State University, Georgia.

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